HINTS FOR SELLING CUPBOP CARDS

Club Soccer CupBop Fundraiser

Raise2Shine

Players sell CupBop Foodie Cards by **phone call to people they already know**. The card is $35, and your club earns $10 on every card.

YOUR CALL SCRIPT

> **“Hi ___, it's (name). I'm a player with (club name), and we're doing a CupBop fundraiser for our club. The CupBop Foodie Card is $35 and it's packed with CupBop offers like BOGO, free food, and discounts. Our club gets $10 from every card. Would you like to help me?”**

WHO TO CALL

Family, grandparents, aunts and uncles, neighbors, family friends, and your parents' coworkers. Make a list first, then work through it.

TIPS FOR A GREAT CALL

- Practice the script out loud a few times before your first call.
- Smile while you talk. People can hear it.
- Ask how many cards they would like. Many people buy more than one for gifts.
- Collect payment at the time of the order and write it on your Seller Order Form.
- Let buyers know the card is valid at Utah CupBop locations except UVU, University of Utah, Washington (UT), and Spanish Fork (UT).
- If they say no thank you, thank them anyway. If they don't answer, call back another day.
- Say thank you, and let them know you'll bring their card when it arrives.

STAY SAFE

- Call only people you know.
- Never go door to door.
- Never approach strangers.

QUESTIONS?

Raise2Shine
Lennon Natter
801-556-5007
lennon@raise2shine.com

Your club
Club name
Club phone
Club email